



A member of **UEM Group**

UEM SUNRISE BERHAD

(830144-W)

(Incorporated in Malaysia)

CORPORATE RESPONSIBILITY POLICY

INTRODUCTION

UEM Sunrise Berhad (“UEM Sunrise”) a member of Group Berhad (“UEM Group”) shares a common belief that sustainable success can only be built on a foundation of responsible practices. This Corporate Responsibility Policy therefore is our response to the opportunities and challenges we encounter daily as a result of our economic, social and environmental impacts.

As a responsible corporate citizen, UEM Sunrise is committed to creating and enabling better outcomes for our clients, employees, stakeholders and communities. To this end, this Policy reflects our stated intent and action plan to enable change in four key areas, namely:



Education &
Human Capital



Community
Development



Green
Environment
& Technology



Value
Creation

UEM Sunrise aspires to affect a sustainable difference to the communities, environments and economies in which we operate, by investing in integrated programmes of environmental and social actions that generate sustained growth and continuous opportunity for the communities we serve. We shall take the lead and ownership of the steps necessary to build on, and in keeping with, these commitments.

PURPOSE

This Corporate Responsibility Policy outlines the priorities and parameters that guide our planning and implementation of activities designed to uplift and empower the people and communities we serve and live in, align our Company -wide efforts as well as inform our existing and potential partners of our future programmes.

POLICY

UEM Sunrise commits to achieving the above by:

- Encouraging joint and active ownership of every current and future undertaking;
- Placing priority on establishing constructive, long-term partnerships, with the capacity and intent to leverage and grow future working relations;
- Placing emphasis on building sustainable life-skills across all communities and platforms;
- Exploring, developing and emphasising the optimal use of technologies that enable sustainable growth for the communities we engage in;
- Ensuring clear and transparent evaluation, planning and implementation in every undertaking;
- Increasing awareness of our responsibility and opportunity to use our strengths to promote sustainable business practices throughout our value chain; and
- Consistently striving to raise the industry standard for ethics, compliance, disclosure and governance to ensure we serve our clients, stakeholders and employees with integrity.

RESPONSIBILITIES

It shall be the responsibility of the Group Managing Director/Chief Executive Officer of UEM Sunrise and his immediate appointees to establish and maintain policies and procedures, and to bring these procedures into effect, and to ensure effective implementation of these policies and procedures within a reasonable timeframe.

FOCUS AREAS



Education & Human Capital

UEM Sunrise advocates and supports a collaborative, consultative approach in all our efforts to empower and advance education and the development of human capital in our communities and workplaces.

We place emphasis on projects that create “force multipliers” i.e. a pool of recipients who are then able to share and expand on the knowledge-base provided; address lateral issues that complement these efforts e.g. personal health and hygiene; and empower stakeholders to build on their ideas and passion for communal growth and personal development.



Community Development

UEM Sunrise strives to be a trusted and responsible corporate citizen through active participation and contribution to the community which we operate in. We do this by prioritising localised capacity building and livelihood enhancement projects that will contribute directly to a sustained improvement in our host communities’ quality of life.

These include but is not limited to support for programmes that develop sustainable economic opportunities and improved health and living environment, as well as improved accessibility to basic utilities; innovative, effective platforms that are replicable across a wide spectrum of environments; and development of platforms capable of either pre-empting or respond to natural disasters for the long term.



Green Environment & Technology

UEM Sunrise will continually innovate and support new ways to meet social and environmental legal requirements, industry practice and fiscal incentives, whether through organic growth, empowerment of its stakeholders or strategic investment.

We encourage the establishment of leveraged partnerships and engagements that harness the Company’s economies of scale and enable it to broach larger gains/technical advances in greenfield technology, broadening the scope and increasing returns to the Company’s stakeholders.



Value Creation

UEM Sunrise will strive to develop differentiated products and services through innovative use of sustainable technology and processes; building client and stakeholder awareness of responsible products and encouraging vendor, supplier and service provider growth through sustainable capacity building initiatives.

In all respects, Corporate Responsibility shall be guided by the guidelines and procedures as outlined by Bursa Malaysia Securities Berhad (“Bursa Malaysia”), the Global Reporting Initiative (“GRI”) and FTSE4Good indices and related authorities.

RELATED DOCUMENTS

- Code of Conduct
- Sustainability Policy
- Donations and Sponsorship Guidelines
- Whistle Blower Policy
- Social Media Policy